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- **Sherry Wafford**
- **Jeff Zeckel**
- **Joe Arrowood,** executive director

June, 2009

## Center of the Square

The historic Hamilton County Courthouse Square has been the center of activity in downtown Noblesville for over 180 years! As the county seat, the original plat of the city included a section set aside for county government purposes. The first courthouse constructed on this public square was a log building built in 1826. It was replaced in 1830 by a small frame building. In 1835 a new two-story brick building with a hipped roof and cupola was built, and it served the county for 40 years. Despite some strong local opposition and court battles, the county commissioners decided to replace this aging building with the grand

structure we have today.

The architect of the courthouse, Edwin May, designed several Indiana courthouses as well as the Indiana State Capitol. Construction started in 1877 and included laying one million bricks.



Hamilton County Courthouse in 1879 shortly after construction was completed.

Berea finishing stone from Ohio was used on the exterior, and a 3,000 pound bell was placed in the clock tower. The courthouse was completed in July, 1879, at a cost of \$150,000.

After the new Hamilton County Government and Judicial Center was completed in 1992, many of the government offices were moved from the courthouse to the new building. The 1879 courthouse then underwent a major renovation and restoration, and it was re-dedicated in 1994. Both county government buildings continue to serve as centers of public activity in downtown Noblesville.

By Brad Cook

## June 5—Hot Air Festival!

Plan to attend June's First Friday on June 5 from 5-8 PM on the Courthouse Square. We will have the Conner Prairie Hot Air Balloon Booth where they will be raffling off 2 free tickets to ride in their new hot air balloon. Watch the glass

blower demonstrate her talents plus Noblesville High School's Improvisation Troupe will be performing. A clown, helium balloons for all, coloring for the children, and the first annual Bubble Gum Blowing Contest will add to the fun.

Come for Dinner because the Lion's Club will be holding their annual Pork Chop Dinner on the Square.

What an evening!



# Michael Delk of Faux Flower is Business Owner of the Month



The Faux-Flower is located at 84 S.

9th St., and the store's display windows are always beautiful and reflect the season or an event.

Michael has been in business in Noblesville since October of 2006, and he still feels that one of his major challenges is "getting everyone to know where we're located and

what we have to offer."

He adds that one of the things that he likes best about operating his business in Noblesville is "the people and friendships that have been made."

The Faux Flower has a constantly changing inventory of life-like florals, gifts, and accessories. If you are looking for something special, stop by the store because Michael will help you in

every way possible, and he works within all price ranges.

Are you planning a wedding, an anniversary, or special event? Michael will have great ideas to make it the most memorable for you and your guests.

Store Hours: 10 AM-5 PM Monday through Friday and 10 AM to 4:30 PM on Saturday.

## 2009 Noblesville Main Street Window Decorating Contest



Join us throughout the month of June in our Window Decorating Contest! Display your patriotism by being a part of this great contest while showing local shoppers just how much fun being patriotic can be!

Judging will take place on First Friday, July 3, 2009 with categories of Most Patriotic, Most Unique, and People's Choice. For more information, call Noblesville Main Street 776-0205.



Stop by the Farmers' Market during any Saturday in June and receive \$1 off your purchase by using the Farmers' Market Buck. This offer is only good for Noblesville Main Street Members and can't be duplicated.

**Farmers' Market Buck \$1.00**  
**June 2009**  
**Redeem at any vendor**

Ask MS (Main Street) is on vacation this month. She will return for the July issue of "Word from the Street."

### Dates to remember:

**June 4** Summer Concert Series, Forest Park  
**June 5 & 6** Lions Club Pork Chop Dinner  
**June 5** First Friday "Hot Air Day"  
**June 6** Farmers' Market  
**June 11** Summer Concert Series,

**June 12** Jazz Squared, Bill Lancton  
**June 13** Art and Crafts on the Square  
**June 13** Farmers' Market  
**June 20** Farmers' Market  
**June 26** Jazz Squared, Radio Nights  
**July 3** First Friday "The 4th on the 3rd"

# Inside Story Headline



**Caption describing picture or graphic.**

ports. While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

This story can fit 150-200 words. One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and re-

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

*“To catch the reader’s attention, place an interesting sentence or quote from the story here.”*

# Inside Story Headline

This story can fit 100-150 words. The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field. You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

new employees or top customers or vendors.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile

# Inside Story Headline

This story can fit 75-125 words. Selecting pictures or graphics is an important part of adding content to your newsletter. Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context. Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols. Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



**Caption describing picture or graphic.**



## Organization

**Noblesville  
Main Street, Inc.**

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

**Your business tag line here.**

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

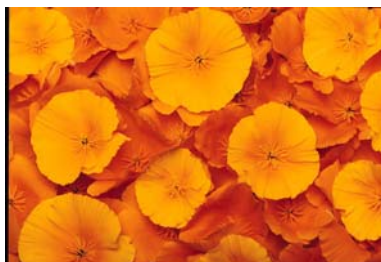
If you have any prices of standard products or services, you can include

a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual

charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



**Caption describing picture or graphic.**